

*"Until one has loved an animal a part of one's soul remains unawakened." ~Anatole France*

# **Congratulations! And Thank You**

**For Giving Your New Pet a Great Home**



*"There are two means of refuge from the misery of life — music and cats."*

*~Albert Schweitzer*

## **Now let's make POSITIVELY sure this lasts forever**

Get all the most advanced, science-based pet care and training advice you will ever need to make sure this is a match made in heaven. Contact your local Pet Professional Guild member today.

### **Why Choose the Pet Professional Guild?**

There is a lot of erroneous, confusing and misleading information out there, especially when it comes to caring for and training your family pet. The Pet Professional Guild (PPG), a not-for-profit organization, stands alone, committed to consumer transparency and is the only professional pet industry member association that advocates for force-free training and pet care, and it requires its members to adhere to its "Guiding Principles," which are available for view on its website. All PPG partners, members and affiliates focus on your pet's physical, mental, environmental and nutritional well-being, ensuring a holistic approach to the care and training of your family pets. PPG believes you deserve an educational resource that clarifies the many differences in training and pet care methodologies available and a resource where you can be confident that the information, services and products offered are at the forefront of force-free training and pet care, and based on the most up-to-date scientific research in the field of animal behavior.

**Find Your Local PPG Member at [www.PetProfessionalGuild.com](http://www.PetProfessionalGuild.com)**

A close-up photograph of a woman with reddish-brown hair kissing a fluffy orange cat on the cheek. The woman's eyes are closed, and the cat is looking towards the camera. The background is a soft, out-of-focus green.

*Thank You...*

"Whoever  
saves a  
life, saves  
the world  
entire."

— The Talmud



# Now Get the Best Training & Pet Care Advice Available for Your New Family Member

No Pain,  
No Force,  
No Fear.

from the Pet Professional Guild, the only professional pet industry member association that advocates for force-free training and pet care

## Why Choose the Pet Professional Guild?

1. **Science**-based pet care and training methods
2. **Strict** Guiding Principles so you know what your PPG trainer stands for
3. **Holistic** care and training - lots of **Free** educational resources
4. Central guiding principle – **Do No Harm**
5. PPG members are **Force-Free**. This means: **No Shock, No Pain, No Choke, No Fear, No Physical Force** will ever be used in the training or care of your pet

Find Your Local Expert at [www.PetProfessionalGuild.com](http://www.PetProfessionalGuild.com)

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The Pet Professional Guild  
No Pain, No Force, No Fear<sup>+</sup>R<sup>®</sup>

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